SRIMCA MBA, UKA TARSADIA UNIVERSITY organized an interactive session on internet and social

media privacy and security.

Date: 25<sup>th</sup> September, 2018

Venue: C-105

Time: 12:15 to 1:30 pm

Speaker: Ms. Siddhi Jain, Ms. Divya Mistry and Ms. Shruti Bubna-Team from iVIPANAN Digital

**Marketing Services.** 

With a view to empower girls on using internet and social media SRIMCA-MBA had organized an interactive session for the girls of FYMBA. Around 76 Students have attended the same. The said session started with the discussion of privacy settings of Google like 2-step verification, ad personalization followed by privacy settings of Facebook. Moreover, ways to overcome trolling and bullying on social media was also discussed. The session ended with question answer session and useful tips from the expert on using internet, social media and technology wisely. It was indeed a very useful session for the girls.







